

	2022 Ft. Lauderdale FL	2019 Las Vegas NV	2018 Ft. Lauderdale FL	2017 New Orleans LA	2016 Litchfield Park AZ
Attendee Discipline					
Insurance & Financial Planning	19%	20%	29%	27%	32%
Accounting	12%	14%	18%	30%	17%
Trust Professional	13%	14%	12%	10%	11%
Attorney	21%	34%	30%	19%	31%
Philanthropic Professional	6%	3%	3%	2%	1%
Other / Unidentified / Unreported	29%	16%	8%	11%	8%
Repeat Attendance Statistics					
First Time	51%	54%	51%	48%	53%
2-4 times	29%	28%	28%	33%	29%
5-7 times	6%	7%	9%	10%	9%
8+ times	14%	11%	12%	10%	9%
Geographic Data					
Percentage of total attendees from home state of conference	13%	7%	16%	9%	14%

Statistics estimated based on details collected at registration and survey results.