



Secondary Planning for Clients with Charitable Remainder Trusts (CRTs)

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Sterling Foundation Management

- Private Foundation Management
- Charitable Advisory
- Secondary planning for CRTs
 - Sales of CRT income interests
 - CRT rollovers
 - *Reviewed* 7,000+ *CRTs*
- Support legal, tax and financial advisors



House Analogy

- When a client buys a house, they probably don't expect to keep it forever
 - *Kids grow up and move out*
 - Health changes and a different house serves better
 - Cold winters grow old and a warmer state beckons
 - *Etc*.
- But that doesn't mean it was a mistake to buy the house in the first place



House Analogy

- Same logic applies to clients' CRTs
- Circumstances change over time
 - The CRT was a great solution and worked well for years
 - But is it the best possible use of those assets today?
- Advisors are making their clients aware of their options with respect to their CRTs



Charitable Remainder Trusts – the Pros

- Powerful tax-planning vehicles
 - Defer capital gains tax on appreciated asset
 - *Generate an income stream*
 - *Up-front income tax deduction*
 - Benefit charity
- The economics of a CRT
 - *Tax benefits + income stream > sell and pay tax*
 - Whether this turns out to be the case depends on what happens after the CRT is set up
 - Investment returns, **tax rates**, longevity



Charitable Remainder Trusts – the Cons

- 1. Irrevocable
- 2. Last for a long time, usually decades
 - Combination can lead to a misalignment between beneficiary's situation and the CRT
 - Often, a CRT will simply "run its course"
 - Akin to a house
 - This drives most of the transactions we've arranged
- Tax Deferral
 - Costly when tax rates rise



Why a CRT is a bet that tax rates won't rise

- A CRT defers a client's income into the future
 - Works well if tax rates are flat or falling
 - But if rates rise, the deferral works against the client by forcing them to take income at higher rates and pay more tax
- As tax rates rise, the value of a CRT interest falls
 - Loss in value can leave client in a position where they would have been better off not creating the CRT
 - This tax trap is completely avoidable



Why It's Avoidable

- CRT income interest is a capital asset
 - *Rev. Rul.* 72-243, 1972-1 C.B. 233
 - PLRs (e.g., PLR 2007390041)
- This creates flexibility for the income beneficiary
 - *Like other capital assets, CRT income interests can be:*
 - 1. Sold
 - 2. Given to charity
 - 3. Contributed to a new CRT

Each of these three options enables a client to fully avoid the impact of higher tax rates on their CRT income



How It's Avoidable

- Sell income interest
 - Avoid risk of higher tax rates in future by taking advantage of current tax rate on long-term capital gains
 - Maximum value to client
- Gift income interest
 - *Contribute income interest to remainderman*
 - *Maximum value to charity*
- CRT Rollover
 - Contribute income interest to new CRT
 - Maximum value to heirs



Sell Income Interest

- Sellers
 - *Convert future CRT income into a cash payment today*
 - Lock in capital gain tax treatment at the current rate
 - *Remove CRT tax exposure*
 - A CRT is a bet that tax rates won't rise
 - Client can make the opposite bet by selling the income interest
- Buyers
 - Who can buy?
 - Who can't buy?
 - *Typical buyer profile*



Sale Does <u>Not</u> Terminate CRT

- Termination
 - Treas. Regs. Section 1.664-4 for valuing CRT interests
 - IRS interest rate (7520 rate) and IRS life expectancy
 - Be mindful of self-dealing rules (IRC Section 4941)
- Sale of Income Interest
 - *Does not terminate CRT*
 - Value of income interest is determined by market
- *Sale value > Termination value*
 - If goal is maximum value, client is best off selling



Sale Process

- Review CRT
- Process once decision is made to proceed (2-4 weeks)
 - *CRT documentation reviewed to confirm salability*
 - Sale documents prepared by Sterling's counsel
 - Buyer and seller review/sign sale documents
 - Sale completed under supervision of escrow agent
 - Seller receives cash



Additional Sale Benefits/Drivers

- Ability to sell interest at financial premium
- Flexibility
 - Client prefers cash to waiting for future distributions
- Simplification
 - Client grows tired of administrative costs/hassles
 - Client looking to simplify financial affairs
- Family
- Removal of mortality risk



- Client does not need/want CRT income and is <u>not</u> interested in transferring additional assets to heirs
- Client contributes income interest to remainderman
 - *Terminates CRT; all assets go to remainderman*
 - Client receives charitable deduction
 - Need to file a Form 8283 for the non-cash contribution and obtain an appraisal (even if the CRT is fully cash)



CRT Rollover

- Client does not need/want CRT income and <u>is</u> interested in transferring additional assets to heirs
- Client contributes income interest to new CRT
 - *Most often, heirs are named as beneficiaries*
 - Client receives charitable deduction
 - Value of remainder interest in new CRT
- New CRT monetizes income interest
 - *Taxable event to new CRT, not to client*
 - Akin to creating a CRT with real estate or closely-held stock



Recap

- Sale = Maximum Value to Client
 - Client gets cash at current capital gain rate
- Gift = Maximum Value to Charity
 - Client gets charitable deduction
- Rollover = Maximum Value to Heirs
 - Client's heirs get new income stream
 - Client gets charitable deduction



CRT Review

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- All reviews are:
 - Free of charge
 - Confidential
 - We only need ages, payout rate and trust value



- CRT Secondary Planning Resource Handbook (*Sterling Foundation Management*)
- Alternatives to CRT Terminations (Trusts & Estates)



Disclaimer

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